

## Drug discounts draw 1,014 participants

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**Madison** - Wisconsin residents quickly embraced a new state prescription drug program, with 1,014 signing up for the benefit during the program's first three days, Gov. Jim Doyle said Wednesday.

Doyle last week launched BadgerRx Gold, a program offered by the state to allow participants to receive discounts on prescription drugs. Doyle said participants may save 25% to 40% on medications because the state can use its buying power to negotiate prices with manufacturers.

BadgerRx Gold is an expansion of a program offered to state workers and employees of some private companies and is intended to lower drug costs for the one in six Wisconsin residents who don't have a prescription drug plan.

The program is available to individuals for a \$25 annual enrollment fee and to families of four or more for a \$75 annual enrollment fee; applying online generates a \$5 discount. There are no age or income requirements, nor is there screening for pre-existing medical conditions.

For more information, visit [www.badgerrxgold.com](http://www.badgerrxgold.com) or call (866) 809-9382.