

SAWYER COUNTY GAZETTE

WINTER, WI  
WEEKLY 2,150  
APR 6 2005

## Governor Doyle Urges Citizens to Enroll in BadgerRx Gold

Governor Jim Doyle recently urged citizens to enroll in BadgerRx Gold, a new prescription drug program the state is offering to individuals by working with a Wisconsin company called Navitus.

BadgerRx Gold will offer discounts on prescription drugs for Wisconsin citizens who lack prescription drug coverage. The program will also help consumers save money by recommending lower price alternative prescriptions that doctors have found to be just as safe and effective. The program opened to individuals on March 31, 2005.

BadgerRx Gold is based on the state's successful prescription drug plan for state employees that saved Wisconsin \$25 million in its first year.

To enroll, citizens should go to [www.badgerxgold.com](http://www.badgerxgold.com) or call 1-866-809-9382.

Listen to a comment from Governor Doyle about BadgerRx Gold:

[http://www.wisgov.state.wi.us/journal\\_media\\_file\\_get.asp?mrfileid=108](http://www.wisgov.state.wi.us/journal_media_file_get.asp?mrfileid=108)

08